

// TORSTRASSEN OFF STAGE \\ PRESS & COVERAGE

All links on www.facebook.com/events/1431502693813204

Full blog or online magazine features:

- Ask Helmut (+fb video 1.4k views: www.facebook.com/askhelmut/videos/vb.395863223829757/843464722402936)
- Local Suicide
- Popmonitor
- Kaltblut
- YMA
- Shlur
- The Club Map
- NovaFuture
- Digital in Berlin
- Torstraßen Festival

Listings:

- I Heart Berlin
- Lucy Vs the Globe
- Foodona
- Time4Club
- Partyphase
- Wasgehtinsh
- Locaside
- Nachkultur
- Wherevent
- Heyevent
- Regioactive
- Hidden Square

Social media support:

- Wrangelkiez: fb
- Eve Without Adam: fb
- Uberlin: twit, fb
- YMA: newsletter, fb, twit, insta
- MHAS/CK: fb, twit
- Mad Kate: newsletter, twit, insta, fb
- All artists: fb, twit
- All blogs/magazines: fb, twit

Internet figures:

- Total potential impressions Instagram & Twitter: 47k
- Total potential impressions Facebook: 160k
- Total potential email/messaging reach: 4k
- Total potential web impressions: approximately 220k+.

Print promo: 2k flyers fully distributed, 50 mini posters in Mitte + venue marquee.